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FOR IMMEDIATE RELEASE

### **Two Atlanta Favorites Join Forces with Pennhouse Productions**

Atlanta (July 2003) – Pennhouse Productions, Atlanta’s only true hospitality focused marketing and events company, announced plans to partner with Sotto Sotto and Fritti restaurants. Pennhouse Productions will oversee the marketing, sales and publicity for the award winning Italian trattorias. Both locations can accommodate various size groups for Special Events.

“We are delighted to represent Sotto Sotto and Fritti. I have a longstanding love affair with Inman Park and admire Riccardo for creating something so expert in Atlanta’s most beautiful neighborhood”, said PennHouse Productions president Suzanne Shaw Cashin.

Sotto Sotto is housed in three old storefronts in historic Inman Park. Sotto Sotto, the pioneer of the two locations, is a regional Italian restaurant in a hip minimalist urban setting. Voted one of the best restaurants to open in 1999 by *Bon Appetit Magazine*, Sotto Sotto offers prix fixe and cocktail menus for special events.

Riccardo Ullio, owner and chef of Sotto Sotto, couldn’t stop at one hugely successful venture. Fritti is the younger, sleeker version of its sister restaurant. The menu is full of simple, no fuss authentic Italian treats. Be sure to try the pizzas voted best in Atlanta by *Creative Loafing Magazine* in 2002.

With such open and fashionable space in both Sotto Sotto and Fritti, as well as great prix fixe menus, these true Italian eateries will fascinate group event planners. Ullio’s restaurants join good company in Pennhouse’s current client list, which includes such in town landmarks as Cherry, Santino’s eleven50, Frequency, Jack Rabbit Lounge, MidCity Cuisine, Bridgetown Grill and Seegers.

Hours of Operation:

Sotto Sotto serves Dinner:	Monday – Thursday 5:30 – 11:00pm Friday and Saturday 5:30 – 12:00am.
Fritti serves Lunch:	Wednesday – Friday 11:30am – 3:00pm Saturdays 11:30 – 5:30pm
Dinner is served nightly:	Monday – Thursday 5:30pm – 11:00pm Friday and Saturday 5:30 pm – 12:00 am

Sotto Sotto and Fritti are located at 313 and 309 North Highland Avenue, respectively. Reservations are accepted by calling 404.523.6678 for Sotto Sotto and 404.880.9559 for Fritti. Both locations are available for group events by contacting Pennhouse Productions at 404.880.0035.

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